

MARCOLIN



ADIDAS ORIGINALS EYEWEAR A story designed to surprise

The new adidas Originals eyewear collection reflects the rebellious optimism of the brand, translating it into a precise contemporary design.

Shapes, sizes, and colors reflect the versatility and courage of a brand that creates lines and accessories born from pure passion and designed for diehard fans of innovation.

This united community recognizes the unique history of adidas Originals and contributes every day to its evolution, supporting and spreading its values with empathy, conscience, and responsibility.

This 50s-inspired style updated with an intriguing, casual look can be worn any time of day.

The new style is available at [adidaseyewear.com](https://www.adidaseyewear.com) and selected optical stores.

Discover the adidas Originals eyewear collection at www.marcolin.com and [adidaseyewear.com](https://www.adidaseyewear.com)

ABOUT ADIDAS

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 61,000 people across the globe and generated sales of € 21.2 billion in 2021.

ABOUT MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: TOM FORD, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Among the house brands: WEB Eyewear, Marcolin and Viva.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com



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These vintage-inspired metal frames with a geometric cat-eye shape are decorated with a rubber insert on the ultra-lightweight and flexible temples featuring the adidas Originals logo. The colored detail on the injected temple tips ensures a perfect fit and gives the frame a vibrant look.